

Code: 12E01401

MBA (Finance) IV Semester Supplementary Examinations November/December 2017

ENTREPRENEURSHIP DEVELOPMENT

(For students admitted in 2014 & 2015 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Clearly sketch out the entrepreneurial scenario in India and Abroad.
- 2 Briefly explain the role of government in promoting entrepreneurs in India.
- 3 What do you mean by SWOT analysis and how it helps in taking decisions?
- 4 Write a short note the following:
 - (a) Debt capital.
 - (b) Venture capital.
 - (c) Seed capital.
- 5 Explain the concept of project. What are the steps involved in project planning?
- 6 Explain risk reduction strategies.
- 7 Briefly explain promotional efforts supporting women entrepreneurs in India.
- 8 Give the role of NGO's in rural entrepreneurship in India.
